



Independent. Smart.
DIVA

LET'S WORK TOGETHER

- website: www.isdiva.com
- email: chicagoisdiva@gmail.com

STATISTICS

860+

MONTHLY UNIQUE VISITORS

1,400+

MONTHLY PAGE VIEWS

3,800+

SOCIAL MEDIA FOLLOWERS

THE AUDIENCE

82% Female

50% Aged 25-34

60% from the U.S.

Source: Google Analytics

ABOUT INDEPENDENT, SMART, DIVA (ISDiva)

Independent, Smart, Diva (ISDiva) is a lifestyle blog focused around busy Chicago moms. I am a mother of two high school teens. It is difficult for many families, especially single-parent households, to work and then come home to feed their family. ISDiva will review various ways mothers can educate themselves at home and at discounted costs. There are also frugal living tips, savings deals, family budget meals, reviews of helpful products you can use, crafts you want to try, and financial tips. Independent, Smart, Diva (ISDiva) is located in Chicago, IL.

ABOUT TAYA ELERY

Taya Elery is a part-time copywriter, owner of a boutique-consulting firm – Taya Elery Consulting, professional blogger of the lifestyle blog - Independent, Smart, Diva, and an Admissions Consultant for an Online University. She has her MBA in Health Care Administration and brings experience from the industry leaders in Healthcare, Pharmaceuticals, Insurance Brokerage, Retirement Community, Technical Sales, Human Resource Outsourcing and Higher Education. Taya is a mother of 3 and glam-mother to a baby boy.

SERVICES OFFERED

- Sponsored Posts
- Custom Content Creation
- Web Banner Advertisements
- Brand Ambassadorship
- Sweepstakes, Contests, Sampling
- Product Reviews (Both Written and Video)

PAST PARTNERS

